**New Each Mind Matters Resources: Responding to COVID-19**

**Webinar on April 14, 2020**

This webinar highlighted new Each Mind Matters resources, materials, and ideas in response to COVID-19, and engaged participants in a guided discussion on how community-based organizations are stepping up to meet this challenge and support their community.

View the webinar recording at: https://emmresourcecenter.org/resources/new-each-mind-matters-resources-responding-covid-19

Notes from the Guided Discussion during the webinar:
Webinar attendees participated in small group discussion breakout sessions to address the four questions below on their responses to COVID-19.  Here are our notes from participants shared their insights, resources, challenges.

- *What is working for outreach and engagement?*
    - Social media platforms
    - Sharing resources with school districts and they can share with parents
    - Scheduling community provider calls for resources sharing and discussion
    - EMM materials sharing online
    - Creating a live Google Doc for area with relevant resources for public
    - A bright spot is that it's been an excuse to reconnect with friends, family and clients.
    - Connecting with local radio stations. Building relationships with the DJs to promote services offered in their communities.
        - Working with youth to create short commercials for radio stations
    - School district Principal communicating with parents and students and ensuring each student has a Chrome Book for distance learning.
    - Designed a 6-week workshop on how to cope with xenophobia by using Zoom chat rooms and its interpretation feature for multilingual attendees.
    - Reaching clients through text messaging support.
    - Recording informational videos to be used now and in the future, saving staff time and providing direct client contact.
    - Hosting virtual support groups via Zoom.
    - Using WhatsApp (an alternative messaging app) with a lot of reach in Spanish-speaking communities.
    - Advertising resources and talking about mental health via Facebook Live.

- *What are the gaps and challenges?*
    - Receiving too many resources, difficult to review and decide what information and resources to share.
    - Need resources translate into Spanish and other languages
    - Sharing hotline and warm line resources in county, the staffing is a challenge to intake the volume of calls at this time.

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Funded by counties through the voter-approved Mental Health Services Act (Prop 63).

- Rural communities don't necessarily have affordable access to the internet.
- Staying connected with folks who are offline is a challenge.
- Even for clients who have internet access, it may not be safe for all people to be on video calls (undocumented people, foster youth, victims of domestic violence, etc.).

- *What resources are needed?*
  - Resources about self-care and in Spanish

- *How are you relying on your network and partners?*
  - Reaching out to schools and other organizations to find out what services are being offered. Then creating a COVID-19 Resources Workbook to list current, up-to-date information.
  - Scheduled weekly meetings for emotional support with other partners. Developing a support community.