

Pain Isn't Always Obvious



Suicide Is Preventable  
**Resources on Data**

**From Webinar on “Finding and Using Local Data for Suicide Prevention” (1.21.14)**

*If additional assistance is required to access data, please contact the Know the Signs Campaign team*

Sources containing data on suicide death, attempts behaviors and help-seeking

- CDC: Youth Risk Behavior Surveillance Survey
  - <http://www.cdc.gov/mmwr/pdf/ss/ss6104.pdf>
- SAMHSA: National Survey on Drug Use and Health
  - <http://tinyurl.com/NSDUH2013>
- CDC: Web-Based Injury Statistics Query and Reporting System (WISQARS)
  - [http://www.cdc.gov/injury/wisqars/fatal\\_injury\\_reports.html](http://www.cdc.gov/injury/wisqars/fatal_injury_reports.html)
- California Health Interview Survey
  - <http://ask.chis.ucla.edu/main/default.asp>
- CDPH: EpiCenter
  - <http://epicenter.cdph.ca.gov/ReportMenus/CustomTables.aspx>
- CDPH: County Health Status Profiles
  - <http://www.cdph.ca.gov/programs/ohir/Pages/CHSPCountySheets.aspx>
- Lucile Packard Foundation for Children’s Health: KidsData
  - [www.kidsdata.org](http://www.kidsdata.org)
- National Suicide Prevention Lifeline data
  - Contact Carole Ludwig at [cludwig@mhaofnyc.org](mailto:cludwig@mhaofnyc.org)
- California Poison Control System data
  - Contact Dr. Stuart Heard at [seheard@calpoison.org](mailto:seheard@calpoison.org)



**Know the Signs >> Find the Words >> Reach Out**

[suicideispreventable.org](http://suicideispreventable.org)

## Sources containing data on suicide risk and protective factors

- CDC: Behavioral Risk Factor Surveillance System
  - <http://apps.nccd.cdc.gov/BRFSS/index.asp>
- County Health Rankings and Roadmaps
  - [www.countyhealthrankings.org](http://www.countyhealthrankings.org)

## Considerations on data collection, interpretation and framing

- CDC: *Adding Power to Our Voices - A Framing Guide for Communication*
  - <http://www.cdc.gov/injury/CDCFramingGuide-a.pdf> (see Appendix A, Page 29 for information about using social math)
- Suicide Prevention Resource Center: Safe and Effective Messaging for Suicide Prevention
  - <http://www.sprc.org/sites/sprc.org/files/library/SafeMessagingrevised.pdf>
- Know the Signs Campaign: A Guide to Engaging the Media in Suicide Prevention in California
  - <http://yourvoicecounts.org/content/making-headlines-guide-engaging-media-suicide-prevention-california-0> (sign-in required) or contact your *Know the Signs* Campaign liaison for a hardcopy.

## Other Resources

- Partners in Information Access for the Public Health Workforce: Health data tools & statistics
  - [http://phpartners.org/health\\_stats.html](http://phpartners.org/health_stats.html)
- Suicide Prevention Resource Center: Finding data on suicidal behavior
  - <http://www.sprc.org/sites/sprc.org/files/library/datasources.pdf>
- Suicide Prevention Resource Center Training Center: Locating & Understanding Data for Suicide Prevention (a free self-paced online course)
  - <http://training.sprc.org/>